

## **The Dream of the James 1:27 Trust**

**The James 1:27 Trust** is a social enterprise located at the Innovation Hub Science Park in Pretoria.

**Our dream** is innovation which addresses inequality, poverty and unemployment to mitigate social unrest and to address social justice.

**Our core focus** is orphans, vulnerable children and youth in the context of an HIV epidemic and poverty.

**We see** ourselves as an enabler of other care based organisations.

**How?** We provide agency services to these organisations with our technology solutions that include SAP Business One ERP System, PTC Winchill (a lifecycle management tool) and OrangeHRM to help these organisations become more efficient and effective in their care. Therefore, using our technology = efficiency and effectiveness = scaling of care based organisations. We also see ourselves as facilitating exposure of care based organisations to a social market where we introduce them to a concept of commercialising and monetising their offering to the broader public.

**We believe** that the journey of commercialising what these organisations do in terms of social justice is a significant innovative concept of creating social consumers who purchase social justice in order to ensure social transformation. These social consumers or investors are motivated by mitigating social risk. We see this as transfer through a monthly subscription, as an ‘annuity’, which is located in the innovative idea of social justice supply chain.

**Why we need this?** South Africa remains at risk and we need a bold vision to rethink the issue of capital and the inequality gap within the country. We see the kingdom of God being located in this gap between the resourced and the poor. And we see ourselves as a servant of Christ in which we shift capital (social, human, financial, spiritual, etc.) from the resourced to the poor in order to address this. South Africa is standing at a critical juncture. We need to invest in mechanisms that address the imbalances in our society and respect the dignity and rights of all our citizens. South Africa’s inequality may not simply be a problem but an opportunity, and one which could be addressed through innovation, social entrepreneurship and enterprise development. It requires collective action. It will, nevertheless, remain a dream without the necessary support to develop and build these systems.

Partner with us to help us get there, and move the building blocks from “planned” to “available”. We can’t do this without your support.